

DIGITAL SKY

MEDIA

BE SEEN | GET NOTICED | TRACK RESULTS

Digital Sky Media is a locally owned and operated digital signage network located in the Boulevard Mall. We believe that to communicate and engage with people, you have to get their attention. Digital signage a perfect choice for reaching large audiences given a natural tendency to look at the vivid displays within the mall as your message is displayed. A few key advantages over traditional advertising is the ability to deliver a message in real-time, having multiple displays on the screens at once and the fact that digital signage is a cheaper solution to reach a large audience.

TRIGGERED ADVERTISING CAMPAIGNS

716.404.5282
173 SANDPIPER LN. GRAND ISLAND, NY 14072

Our goal is to make long-term, strategic partnerships that help brands increase sales, support consistent and captivating branding, produce a higher level of consumer engagement and support overall business objectives.

WWW.DIGITALSKYMEDIAWNY.COM

LOOK UP TO FIND US

Our network consists of 15 47" LCD commercial screens dropped from the mall's ceiling. The displays are strategically located at all mall entrances as well as the Macy's circle to ensure maximum traffic and the highest amount of views for each display.

This place-based technology allows us to provide affordable campaigns that include flexible, dynamic and visually appealing content to the mall's enormous foot traffic.

WHERE YOU CAN FIND US

Our digital signage network is located in the Boulevard Mall directly in the heart of Buffalo, NY's retail shopping district. Amherst, NY in one of the most populous and affluent suburbs of the Buffalo metropolitan area and minutes away from other major landmarks such as Niagara Falls, the Buffalo International Airport, University at Buffalo, New Era Field and the Key Bank Center.

VIEWERS



OVER 800,000
MONTHLY



10 MILLION
ANNUALLY



TYPES OF ADS

- ◀ DIGITAL IMAGES
- ◀ STREAMING MEDIA
- ◀ BUSINESS DATA
- ◀ TRIGGERED CAMPAIGNS
- ◀ TEXT
- ◀ WEB PAGES
- ◀ VIDEO

CALL FOR RATES
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